
sqft+
THE PROPERTY POTENTIAL PLATFORM.
FOR ESTATE AGENTS
LIST UNDERSTAND UNLOCK CLOSE
More value in every home.
Help your clients see what's possible.
Turn property insights into real opportunities with sqft+.
DEEPER INSIGHTS
HAPPIER CLIENTS
HIGHER VALUATIONS
MORE OPPORTUNITIES
POWERED BY AI.
BACKED BY REAL DATA.
BUILT FOR AGENTS.
UNLOCK WHAT'S POSSIBLE
SQFTPLUS.AI

sqft+

THE PROPERTY POTENTIAL PLATFORM.

02
HOW IT WORKS

FOR ESTATE AGENTS
LIST UNDERSTAND UNLOCK CLOSE

Property insights in seconds.

sqft+ analyses every property to reveal its true potential — extensions, conversions and development opportunities — helping you win more instructions, secure higher valuations and deliver more for your clients.



LIST OR SEARCH

Analyse any property using a live listing or address.

INSTANT ANALYSIS

Get floor plans, build costs, planning likelihood and value uplift in seconds.

REAL OPPORTUNITIES

Turn insights into conversations, instructions and completed deals.

SQFTPLUS.AI

BETTER INSIGHTS.
BRIGHTER OPPORTUNITIES.

sqft+

THE PROPERTY POTENTIAL PLATFORM.

03

KEY BENEFITS FOR ESTATE AGENTS

Stronger listings. Happier clients. More opportunities.

Give your clients the insight they need and position your agency as the go-to advisor for property potential.

STAND OUT
Show the true potential of every property.

ACHIEVE HIGHER VALUES
Identify and showcase value uplift opportunities.

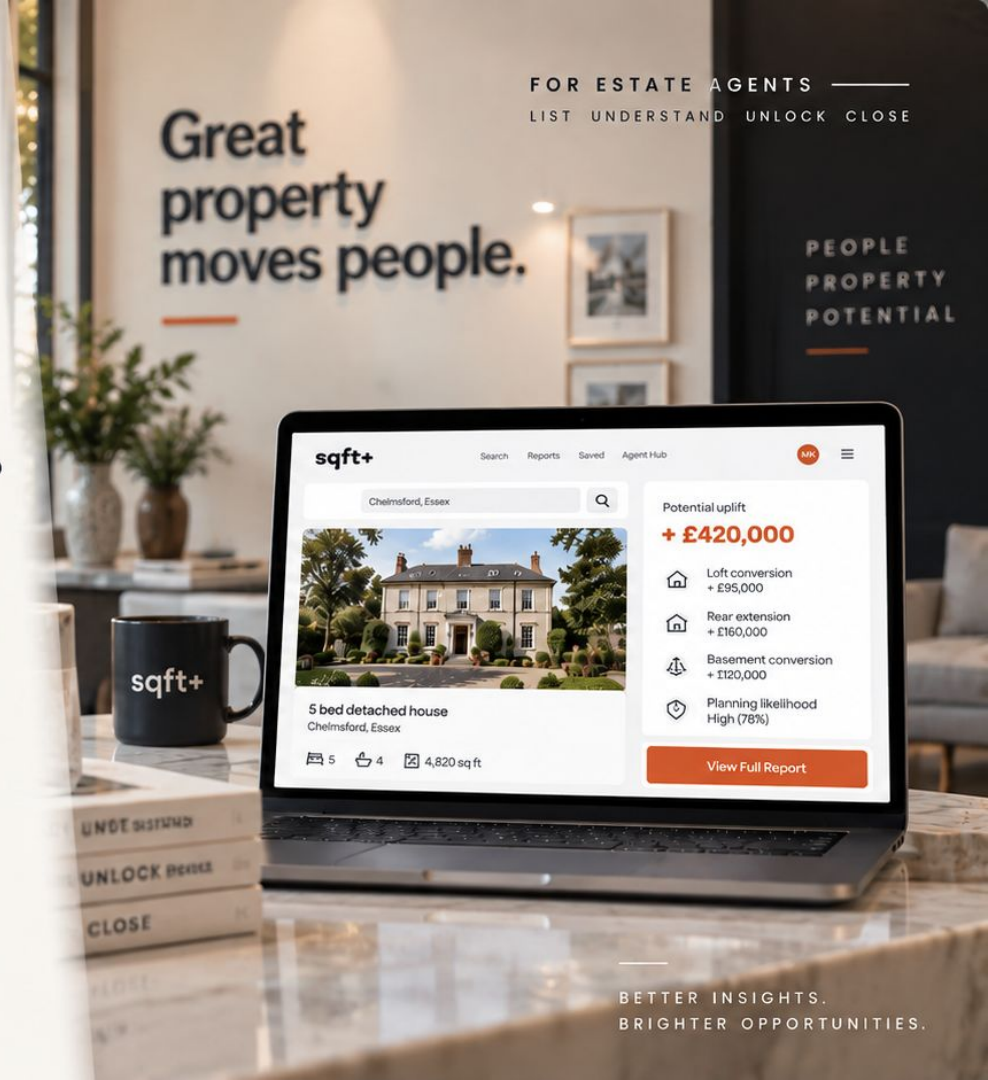
WIN MORE CLIENTS
Demonstrate expertise and local insight.

BUILD LONG-TERM RELATIONSHIPS
Be the trusted advisor beyond the sale.

SAVE TIME
Instant, easy-to-understand reports.

BACKED BY REAL DATA
AI-powered analysis you can rely on.

SQFTPLUS.AI



A smarter way to win more business.

sqft+ gives estate agents the tools, insights and opportunities to deliver greater value at every stage of the property journey.

01

Attract more listings

Show homeowners what's possible and win instructions with data-driven insights.

02

Add more value

Provide instant reports on extensions, conversions and development potential.

03

Create new revenue

Access qualified buyer and developer leads through the sqft+ platform.

04

Save time

Get clear, reliable insights in seconds so you can focus on your clients.

05

Build long-term relationships

Be the trusted advisor before, during and beyond the sale.

Simple pricing.
More opportunities.

Flexible, transparent pricing designed to help estate agents win more business and deliver greater value for their clients.

£89.99

PER MONTH

- Agent dashboard for your agency
- Unlimited property analyses
- Branded client reports
- Support and onboarding

£99

PER QUALIFIED LEAD

- Genuine, verified opportunities
- Homeowners actively exploring options
- Focus on high-intent leads
- Pay only for qualified leads

£14.99

CONSUMER APPRAISAL DOWNLOAD

- Simple, one-off payment
- Unlock a full property appraisal
- Includes extension, conversion and development insights
- Powers the agent ecosystem

sqft+

THE PROPERTY POTENTIAL PLATFORM.

07
BUILT FOR ESTATE AGENTS

Everything you need in one platform.

From initial conversations to completed sales, sqft+ gives estate agents the insights, tools and support to add value, win more instructions and grow their business.

PROPERTY ANALYSIS
Instant insights on extensions, conversions and development potential.

PLANNING & VALUE INSIGHTS
Understand planning likelihood, build costs and potential uplift in seconds.

CLIENT-FACING REPORTS
Branded, easy-to-understand reports to impress homeowners and win instructions.

LEAD GENERATION
Identify and connect with homeowners exploring their options in your area.

SAVE TIME
Automate complex research and focus on what you do best – your clients.

GROW YOUR BUSINESS
More listings, stronger relationships and higher value transactions.

sqft+

THE PROPERTY
POTENTIAL
PLATFORM.

Thank you.
Let's build more.

sqft+ is here to help estate agents unlock opportunity, add value for their clients and grow their business.

We'd love to work with you.